EXPOSANITA'

HEALTH • CARE • INNOVATION

PLANNING SOLUTIONS

BOLOGNA

22ND - 24TH APRIL 2026

Project and direction

BOS

BolognaFiere | Senaf

In collaboration with

Bologna Fiere

gruppo tecniche nuove

GRUPPOVENTO.IT

THE PROJECT

Planning solutions

Exposanità is the point of reference for **professionals** and **companies** from the **healthcare** and **socio-medical world**. Whether focusing on skill development or seeking market solutions, this event provides an ideal opportunity for **exchanging knowledge** and engaging with **technological innovations**. We promote the **meeting** between **institutions**, **professions**, **and companies** to plan together the future of the healthcare and respond to the critical issues that characterise the sector.
Exposanità acts as an ideal **fil rouge** linking the **players in the sector**. It allows them to **design those solutions** that are needed to **improve** our **health and care services**. In this context, the 2025 communication campaign, "Exposanità Planning Solutions," illustrates the exhibition as a connector and a valuable tool for developing solutions aimed at creating a **universal**, **effective**, and **efficient healthcare system**.

On the next edition

The 2026 edition of Exposanità will be dedicated to **new technologies as an indispensable tool**, along with human resources, to guarantee the quality and resilience of the NHS.
The adoption of **digital technology** in its **clinical and organisational applications and the redefinition of care environments** will be the central themes of next edition. As well as the **empowerment** of **professionals** and **patients** in the management of **non-self-sufficiency**. **Disability solutions** and **rehabilitation pathways** will complete the range of tools for **independent living**.

THE NUMBERS

of the last edition

21.450
VISITORS

over
200
CONFERENCES

450
COMPANIES

EXPOSANITA'
HEALTH • CARE • INNOVATION

www.exposanita.it

THE VISITORS

Field of work

- Trade / Wholesale
- Local Health
- Public and private Hospital
- Health care / Orthopedics
- Polyclinic / Medical practice
- Rehabilitation Center
- Nursing Home and Health care Residence
- University
- Associations

Professional categories

- Non-medical health profession
- Doctor
- Technical Management
- General Manager
- Health Manager / Orthopedics
- Sales and Marketing Management
- IT Manager
- Purchasing Manager Administrative Management
- Health Directorate
- Clinical Engineering
- Accounting

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PARTICIPATION AT EXPOSANITÀ

EXHIBITION AREAS

HORUS - Products, services and initiatives for disability,orthopaedics, rehabilitation

HOSPITAL - Technologies and products for hospitals

THIRD AGE - Solutions, products and services for the third age

DIGITAL HEALTH - Health care Informatics and telemedicine

DIAGNOSTIC - Equipment and products for diagnostic imaging and electrodiagnostic

PROMOTION

ON LINE

- Newsletter
- DEM
- Post social

AT THE EXHIBITION

- Sign at the entrance and in the halls
- Advertising on the Exhibition Guide
- Distribution of advertisement materials

ON THE BOOTH

- Customized setups crafted to enhance your corporate image.
- Turnkey exhibition spaces designed to minimize organizational effort.

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BEYOND THE EXHIBITION

Exposanità means getting in touch with our digital audience even before and after the event, thanks to the constant **dialogue** and **visibility with professionals of the sector**.

We reach more than **70 thousand professionals weekly** through our **newsletter**, while the web section Exposanità Informa, updates our contacts on the main news and initiatives.

We are online on **Linkedin**, **Facebook** and **Instagram** with more than **15 thousand followers**.

Thanks to the media partnership with the magazines **Tecnica Ospedaliera** and **Ortopedici & Sanitari** we reach over **65 thousand contacts** from the hospital world and rehabilitation.

Media Partner
tecniche nuove

TRAINING

223
EVENTS
(including conferences, courses, workshops)

581
SPEAKERS

OVER
570
HOURS
OF TRAINING

EXPOSANITA'
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Data referring to Exposanità 2024

www.exposanita.it

EXPOSANITA'

HEALTH • CARE • INNOVATION

CONTACTS

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